For:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



# **WCBS-TV**

INVOICE

Page 1 of 10

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58164

MCMAHON EST#1342

10/16/2012-10/22/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

Product Desc:

CPE: / 1342

In Account MENTZER MEDIA SERVICES(24184) With:

West Hartford, CT 06107-2101

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

Broadcast airtimes represented are reported to the nearest minute.

Invoice Num: 1011-416294

Invoice Date: 10/28/2012

Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

ıy	Flight									Total		
ne	Descripti	ion		Buy Line Dates			мти	WTFSS	Dur	Spots	Rate	
1	2 NEWS	THIS M	ORNING	10/16/2012-10/19/2012			. T W T F		30	8	1,500.00	
<u>We</u>	ek Of			MTWTFS	<u>3</u>	Spots Per Week	_	Rate				
10/15/2012-10/21/2012		. T W T F		8		1,500.00						
<u>Air</u>	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/	16/2012	Tu	06:13 AM		LMFS12TV32H		30	1,500.00				
10/	16/2012	Tu	06:58 AM		LMFS12TV32H		30	1,500.00				
10/	17/2012	We	06:14 AM		LMFS12TV32H		30	1,500.00	9	N. Carlotte		
10/	17/2012	We	06:57 AM		LMFS12TV32H		30	1,500.00		W	A.	
10/	18/2012	Th	06:24 AM		LMFS12TV32H		30	1,500.00				
10/	18/2012	Th	06:58 AM		LMFS12TV32H		30	1,500.00				
10/	19/2012	Fr	06:13 AM		LMFS12TV32H		30	1,500.00			Section 1	
10/	19/2012	Fr	06:56 AM		LMFS12TV32H		30	1,500.00				
2	THE EAR	RLY SHO	OW		10/16/2012-10/19	/2012	. T W	TF	30	4	800.00	
-	ek Of			MTWTFS	<u> </u>	Spots Per Week	1 -	Rate				
10/	15/2012-10/21/	/2012		.TWTF	_ //	4	1	800.00				
Air	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	<u>Rate</u>	Debit	Credit	<u>Remarks</u>	
10/	16/2012	Tu	07:59 AM		LMFS12TV32H		30	800.00				
10/	17/2012	We	08:47 AM	1	LMFS12TV32H		30	800.00				
10/	18/2012	Th	08:22 AM		LMFS12TV32H		30	800.00				
10/	19/2012	Fr	08:28 AM		LMFS12TV32H		30	800.00				
3	NOON NI	EWS			10/16/2012-10/19	/2012	. T W	TF	30	4	1,200.00	
We	ek Of			MTWTFS	3	Spots Per Week		Rate				
	<u>51. 5.</u> 15/2012-10/21/	/2012		.TWTF	_	4	=	1,200.00				
10/	<u>Date</u>	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
		•			LMFS12TV32H		30	1,200.00				
<u>Air</u>	16/2012	Tu	12:25 PM		LIVIFOIZIVOZE							

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

BS TELEVISION



10/16/2012-10/22/2012

WCBS-TV

1011-416294

**Broadcast EOM** 

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 2 of 10

11/27/2012 Net 30 days

LINDA MCMAHON FOR SENATE 2012(335824)

973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

10/18/2012

10/18/2012

10/19/2012

10/19/2012

Th

Th

Fr

Fr

Account Exec: JOHN LINK POL.

Office: **GWTS-PH** Contract Num: 1011-58164

**Contract Dates: Customer Order:** 

Linked Order:

LMFS12TV32H

LMFS12TV32H

LMFS12TV32H

LMFS12TV32H

CPE: / 1342

**Product Desc:** MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically. Buy Flight Total Line Description **Buy Line Dates** MTWTFSS Dur Spots Rate Air Date Air Time M/G For Dur Rate Debit Credit Remarks <u>Day</u> **Material** 12:16 PM 10/18/2012 Th LMFS12TV32H 30 1.200.00 10/19/2012 LMFS12TV32H 30 Fr 12:26 PM 1,200.00 .TWTF.. 8 4 DR. PHIL 10/16/2012-10/19/2012 30 1.200.00 Week Of MTWTFSS Spots Per Week Rate .TWTF.. 8 1,200.00 10/15/2012-10/21/2012 Credit Air Date Day Air Time M/G For Material Dur Rate Debit Remarks 10/16/2012 Tu 03:13 PM LMFS12TV32H 30 1,200.00 10/16/2012 Tu 03:58 PM LMFS12TV32H 30 1,200.00 10/17/2012 We 03:17 PM LMFS12TV32H 30 1,200.00 10/17/2012 We 03:51 PM LMFS12TV32H 30 1,200.00 1,200.00 10/18/2012 Th 03:25 PM LMFS12TV32H 30 10/18/2012 Th 03:57 PM LMFS12TV32H 30 1.200.00 10/19/2012 Fr 03:14 PM LMFS12TV32H 30 1.200.00 LMFS12TV32H 30 1,200.00 10/19/2012 Fr 03:46 PM 5PM EARLY NEWS 5 10/16/2012-10/19/2012 TWTF.. 30 8 2,000.00 MTWTFSS Rate Week Of Spots Per Week TWTF.. 10/15/2012-10/21/2012 8 2,000.00 M/G For Air Date Day Air Time Material Dur Rate Debit Credit Remarks 10/16/2012 Tu 05:16 PM LMFS12TV32H 30 2,000.00 10/16/2012 Tu 05:46 PM LMFS12TV32H 30 2,000.00 10/17/2012 We 05:22 PM LMFS12TV32H 30 2,000.00 10/17/2012 We 05:56 PM LMFS12TV32H 30 2.000.00

30

30

30

30

2,000.00

2.000.00

2.000.00

2,000.00

Warranty - We warrant the above broadcasts were made according to the official station log.

05:15 PM

05:45 PM

05:25 PM

05:56 PM

For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



# **WCBS-TV**

**INVOICE** 

Account Exec:

JOHN LINK POL. GWTS-PH

Office: Contract Num:

1011-58164 10/16/2012-10/22/2012

Contract Dates:

Customer Order:

Linked Order:

**CPE:** / / 1342

Product Desc: MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

his invoice has been transmitted electronically.

 Invoice Num:
 1011-416294
 Page 3 of 10

 Invoice Date:
 10/28/2012

 Billing Cycle:
 Broadcast EOM

 Billing Period:
 10/01/2012-10/28/2012

PAY BY
Net 30 days

Buy	Flight								Total		
Line	Description			Buy Line Dates		M	TWTFSS	Dur	Spots	Rate	
6	CBS EVENING	NEWS		10/16/2012-10/18	3/2012	. Т	. T	30	2	2,500.00	
Wee	Week Of		MTWTFS	<u>S</u>	Spots Per Wee	<u>k</u>	Rate				
10/1	15/2012-10/21/2012		.T.T		•	2	2,500.00				
Air [	Date Dav	<u>Air Time</u>	M/G For	<u>Material</u>		_ <u>Dur</u>	Rate	Debit	Credit	Remarks	
	16/2012 Tu		<u>, C . G.</u>	LMFS12TV32H		30	2,500.00			<u></u>	
		07:00 PM		LMFS12TV32H		30	2,500.00		-		
7	INSIDER			10/16/2012-10/19	9/2012	Т	WTF	30	4	2,500.00	
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Wee	<u>k</u>	Rate				
10/1	15/2012-10/21/2012		. T W T F			4	2,500.00				
۸		A: T:	M/0 F	M. 4 . 5 . 1		5	6			D 1	
<u>Air E</u>	-	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit	Credit	Remarks	
	16/2012 Tu			LMFS12TV32H		30	2,500.00				
		07:13 PM		LMFS12TV32H		30	2,500.00				
	18/2012 Th			LMFS12TV32H		30	2,500.00				
10/1	19/2012 Fr	07:12 PM		LMFS12TV32H		30	2,500.00				
8	ENTERTAINME	NT TONIGHT		10/16/2012-10/19	9/2012	T	WTF	30	4	2,500.00	
						San San					
Wee	ek Of		MTWTFS	<u>S</u>	Spots Per Wee	<u>k</u>	Rate				
10/1	15/2012-10/21/2012		.TWTF			4	2,500.00				
Air E	<u>Date</u> <u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10/1	16/2012 Tu	07:55 PM		LMFS12TV32H		30	2,500.00				
10/1	17/2012 We	07:41 PM		LMFS12TV32H		30	2,500.00				
		07:55 PM		LMFS12TV32H		30	2,500.00				
10/1	18/2012 Th	07:55 PW		LIVII 3 12 I V 32 I I							

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



# **WCBS-TV**

1011-416294

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 4 of 10

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58164

10/16/2012-10/22/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1342

In Account MENTZER MEDIA SERVICES(24184) With:

West Hartford, CT 06107-2101

973 Farmington Ave

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

MCMAHON EST#1342 **Product Desc:** 

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

	Flight										Total	
Buy Line	Descripti	ion		Buy Line Dates			мт	WTFSS		Dur	Spots	Rate
9	<u> </u>				10/16/2012-10/21	/2012		VTFSS		30	6	1,800.00
<u> </u>	LANLIN	ILVVO			10/10/2012-10/21	/2012	. 1 V	V 11 33		30	<u> </u>	1,800.00
W	Week Of		MTWTFS	<u>S</u>	Spots Per Week		Rate					
10	10/15/2012-10/21/2012			.TWTFSS	i .	6		1,800.00				
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	_	Credit	Remarks
10	)/16/2012	Tu	06:22 PM		LMFS12TV32H		30	1,800.00				
10	)/17/2012	We	06:12 PM		LMFS12TV32H		30	1,800.00				
10	)/18/2012	Th	06:28 PM		LMFS12TV32H		30	1,800.00		- 2	N. Santa	
10	)/19/2012	Fr	06:22 PM		LMFS12TV32H		30	1,800.00				V
10	)/20/2012	Sa					30		1000			Credit
10	)/21/2012	Su					30					Credit
10	LATE NEWS M-SUN		21 INI		10/16/2012-10/21	/2012	T V	VTFSS		30	7	4,000.00
10	LATENE	VV 3 IVI-	JUN		10/10/2012-10/21	/2012	. 1 V	VIIISS		30		4,000.00
W	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate	- 1			
10	)/15/2012-10/21	/2012		.TWTFSS	;	6	6 4,000.00					
Δi	r Date	Day	Air Time	M/G For	Material		<u>Dur</u>	Rate	Debit		Credit	Remarks
	)/16/2012	<u>Day</u> Tu	11:29 PM	<u>W/O 1 01</u>	LMFS12TV32H		30	4,000.00		-	Orean	Nemarks
	)/17/2012	We	11:24 PM		LMFS12TV32H		30	4,000.00				
	)/18/2012	Th	11:33 PM		LMFS12TV32H		30	4,000.00				
	)/19/2012	Fr	11:29 PM		LMFS12TV32H		30	4,000.00				
	0/20/2012	Sa	11:14 PM		LMFS12TV38H	, -	30	4,000.00				
	0/21/2012	Su	11.171 W		LIVII O121 VOOI1		30	4,000.00			4,000.00	Preempted
	)/21/2012	Su	12:11 AM	10/21/2012	LMFS12TV38H		30	4,000.00	4,000.00		1,000.00	Makegood in 23:56:55-00:31:00
11	NAVY NO	210			10/16/2012-10/16	/2012	т			30	2	20,000,00
	NAVYNC	<i>J</i> IS			10/16/2012-10/16	/2012	.1.			30		20,000.00
W	eek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	)/15/2012-10/21	/2012		. T		1		20,000.00				
Δi	r Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	Remarks
	)/16/2012	<u>Day</u> Tu	<u>/ 11                                    </u>	<u>101/ O 1 OI</u>	<u>iviateriai</u>		30	<u> </u>		-	20,000.00	Preempted

For:

With:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

Towson, MD 21286-1002

ATTN:Accounts Payable

600 Fairmount Ave Ste 306

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



# **WCBS-TV**

1011-416294

Invoice Num:

INVOICE

Page 5 of 10

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58164

**Contract Dates:** 

10/16/2012-10/22/2012 **Customer Order:** 

Linked Order:

/ 1342

Broadcast airtimes represented are reported to the nearest minute.

CPE:

**Product Desc:** MCMAHON EST#1342

This invoice has been transmitted electronically

Invoice Date: 10/28/2012 11/27/2012 Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Net 30 days

-									
Date Day								Total	
-			Buy Line Dates		МT	WTFSS	Dur	Spots	Rate
	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
/16/2012 Tu	08:47 PM	10/16/2012	LMFS12TV32H		30	20,000.00	20,000.00		Makegood in NCIS:LA TUES 8-9P
CRIMINAL MIN	DS		10/17/2012-10/17	/2012	W	1	30	1	12,000.00
eek Of		MTWTFSS	<u>S</u>	Spots Per Week		Rate			
/15/2012-10/21/2012		W		1		12,000.00			
Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
/17/2012 We	09:36 PM		LMFS12TV32H		30	12,000.00			
SAT MORNING	NEWS 6-7AM		10/20/2012-10/20	/2012		. S.	30	2	800.00
ack Of		MTWTESS	2	Snote Par Week		Pate			
		· ·	2	•					
10/2012 10/21/2012				2	10	000.00		00.	
Date Day	Air Time	M/G For	<u>Material</u>	100	<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
/20/2012 Sa	06:13 AM		LMFS12TV38H		30	800.00			
/20/2012 Sa	06:40 AM		LMFS12TV38H		30	800.00			
CBS NEWS SA	TURDAY MORN	ING	10/20/2012-10/20	/2012	منند	. S .	30	2	800.00
aek Of		MTWTESS		Snots Per Week	No.	Rate			
/15/2012-10/21/2012		S.		2		800.00			
Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks
/20/2012 Sa	07:24 AM		LMFS12TV38H		30	800.00			
/20/2012 Sa	07:59 AM	No.	LMFS12TV38H		30	800.00			
CRIME TIME S	AT 8-9PM		10/20/2012-10/20	/2012		. S .	30	1	6,000.00
//1 //1 //1 //1 //1 //2	ek Of 15/2012-10/21/2012  Date Day 17/2012 We  SAT MORNING  ek Of 15/2012-10/21/2012  Date Day 20/2012 Sa 20/2012 Sa CBS NEWS SA  ek Of 15/2012-10/21/2012  Date Day 20/2012 Sa 20/2012 Sa Sa CBS NEWS SA	Date Day Air Time 15/2012-10/21/2012  Date Day Air Time 17/2012 We 09:36 PM  SAT MORNING NEWS 6-7AM  ek Of 15/2012-10/21/2012  Date Day Air Time 20/2012 Sa 06:13 AM 20/2012 Sa 06:40 AM  CBS NEWS SATURDAY MORN  ek Of 15/2012-10/21/2012  Date Day Air Time 20/2012 Sa 06:40 AM	ek Of         M T W T F S S           15/2012-10/21/2012         W           Date         Day         Air Time         M/G For           17/2012         We 09:36 PM           SAT MORNING NEWS 6-7AM           ek Of         M T W T F S S           15/2012-10/21/2012         S .           Date         Day         Air Time         M/G For           20/2012         Sa 06:43 AM         20/2012         Sa 06:40 AM           CBS NEWS SATURDAY MORNING           ek Of         M T W T F S S         15/2012-10/21/2012         S .           Date         Day         Air Time         M/G For           20/2012         Sa 07:24 AM         20/2012         Sa 07:59 AM	ek Of         M T W T F S S           15/2012-10/21/2012         W           Date         Day         Air Time         M/G For         Material           17/2012         We 09:36 PM         LMFS12TV32H           SAT MORNING NEWS 6-7AM         10/20/2012-10/20           ek Of         M T W T F S S           15/2012-10/21/2012         S .           Date         Day         Air Time         M/G For         Material           20/2012         Sa 06:13 AM         LMFS12TV38H         LMFS12TV38H           CBS NEWS SATURDAY MORNING         10/20/2012-10/20         10/20/2012-10/20           ek Of         M T W T F S S         15/2012-10/21/2012         S .           Date         Day         Air Time         M/G For         Material           15/2012-10/21/2012         S .         LMFS12TV38H           20/2012         Sa 07:24 AM         LMFS12TV38H           LMFS12TV38H         LMFS12TV38H	ek Of         MTWTFSS         Spots Per Week           15/2012-10/21/2012         W         1           Date         Day         Air Time         M/G For         Material           17/2012         We 09:36 PM         LMFS12TV32H           SAT MORNING NEWS 6-7AM         10/20/2012-10/20/2012           ek Of         MTWTFSS         Spots Per Week           15/2012-10/21/2012        S.         2           Date         Day         Air Time         M/G For         Material           20/2012         Sa 06:13 AM         LMFS12TV38H         LMFS12TV38H           CBS NEWS SATURDAY MORNING         10/20/2012-10/20/2012           ek Of         MTWTFSS         Spots Per Week           15/2012-10/21/2012        S.         2           Date         Day         Air Time         M/G For         Material           20/2012         Sa 07:24 AM         LMFS12TV38H         LMFS12TV38H	ek Of         MTWTFSS         Spots Per Week           15/2012-10/21/2012        W         1           Date         Day         Air Time         M/G For         Material         Dur           17/2012         We         09:36 PM         LMFS12TV32H         30           SAT MORNING NEWS 6-7AM         10/20/2012-10/20/2012            ek Of         MT WTFSS         Spots Per Week           15/2012-10/21/2012        S.         2           Date         Day         Air Time         M/G For         Material         Dur           20/2012         Sa         06:40 AM         LMFS12TV38H         30           CBS NEWS SATURDAY MORNING         10/20/2012-10/20/2012            ek Of         MT WTFSS         Spots Per Week           15/2012-10/21/2012        S.         2           Date         Day         Air Time         M/G For         Material         Dur           20/2012         Sa         07:24 AM         LMFS12TV38H         30           20/2012         Sa         07:59 AM         LMFS12TV38H         30	Rate   15/2012-10/21/2012	MTWTFSS	MTWTFS

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

West Hartford, CT 06107-2101

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



## WCBS-TV

1011-416294

**Broadcast EOM** 

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 6 of 10

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: **Contract Num:** 

1011-58164

10/16/2012-10/22/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: / 1342

In Account MENTZER MEDIA SERVICES(24184) With:

973 Farmington Ave

600 Fairmount Ave Ste 306 Towson, MD 21286-1002 ATTN:Accounts Payable

**Product Desc:** MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy Flight Total MTWTFSS Line Description **Buy Line Dates** Dur Spots Rate MTWTFSS Spots Per Week Rate Week Of 6.000.00 10/15/2012-10/21/2012 ....S. M/G For Debit Air Date Day Air Time **Material** Dur Rate Credit Remarks 30 10/20/2012 08:35 PM LMFS12TV38H 6.000.00 19 48HRS SAT 10-11PM 10/20/2012-10/20/2012 ....S. 30 2 3.000.00 Week Of MTWTFSS Spots Per Week Rate 10/15/2012-10/21/2012 2 3,000.00 . . . . . S . Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 10/20/2012 Sa 09:59 PM LMFS12TV38H 30 3,000.00 10/20/2012 Sa 11:00 PM LMFS12TV38H 30 3,000.00 . . . . . . S 20 **NFL TODAY** 10/21/2012-10/21/2012 30 6.000.00 Week Of MTWTFSS Spots Per Week Rate 10/15/2012-10/21/2012 6,000.00 . . . . . . S Air Time M/G For Material Dur Rate Debit Credit Air Date Day Remarks Su 11:59 AM LMFS12TV38H 30 6,000.00 10/21/2012 21 NFL JETS FOOTBALL 10/21/2012-10/21/2012 .....S 30 2 65,000.00 Spots Per Week Rate Week Of MTWTFSS 10/15/2012-10/21/2012 . . . . . S 65,000.00 Air Date Air Time M/G For Dur Rate Debit Credit Day **Material** Remarks 10/21/2012 Su 30 65,000.00 Preempted 30 10/21/2012 Su 07:55 PM 10/21/2012 LMFS12TV38H 65,000.00 65,000.00 Makegood in 16:00:00-19:55:59

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



10/16/2012-10/22/2012

/ 1342

JOHN LINK POL.

**GWTS-PH** 

1011-58164

INVOICE

Page 7 of 10

Account Exec:

LINDA MCMAHON FOR SENATE 2012(335824) 973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184) 600 Fairmount Ave Ste 306

Towson, MD 21286-1002

ATTN:Accounts Payable

**Contract Dates: Customer Order:** 

Office:

Linked Order:

Contract Num:

CPE:

**Product Desc:** MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically

**WCBS-TV** 

Invoice Num: 1011-416294 Invoice Date: 10/28/2012

Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012

11/27/2012 Net 30 days

Buy	Flight	_							_		Total		
ine	Descripti		10011110		Buy Line Dates	1/2012		WTFSS			Spots	Rate	
22	2 NEWS	THIS N	IORNING		10/22/2012-10/22	2/2012	M		;	30	2	1,500.00	
	Week Of			MTWTFS	<u>s s</u>	Spots Per Week	=	Rate					
	10/22/2012-10/28/	/2012		М		2		1,500.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	<u></u>	Credit	Remarks	
	10/22/2012	Мо	06:14 AM		LMFS12TV38H		30	1,500.00					
	10/22/2012	Мо	06:51 AM		LMFS12TV38H		30	1,500.00					
23	THE EAR	RLY SH	OW		10/22/2012-10/22	2/2012	М			30	1	800.00	
											-		
	Week Of			MTWTFS	<u>s s</u>	Spots Per Week	-	Rate	- N				
	10/22/2012-10/28/	/2012		М		1		800.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	<b>N</b>	Credit	Remarks	
	10/22/2012	Мо	08:14 AM		LMFS12TV38H		30	800.00		500			
24	NOON NI	EWS			10/22/2012-10/22	2/2012	М			30	1	1,200.00	
							1		, -			,	
	Week Of			MTWTFS	SS	Spots Per Week	N	Rate					
	10/22/2012-10/28/	/2012		М		1		1,200.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
	10/22/2012	-	12:18 PM	W.	LMFS12TV38H	1 1/2	30	1,200.00					
25	DR. PHIL				10/22/2012-10/22	2/2012	M			30	2	1,400.00	
-													
	Week Of			MTWTFS	<u>s s</u>	Spots Per Week	=	Rate					
	10/22/2012-10/28/	/2012		М		2		1,400.00					
	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit		Credit	<u>Remarks</u>	
			03:27 PM		LMFS12TV38H		30	1,400.00					
	10/22/2012	IVIO	00.27 1 101		LIVII O I L I VOOI I								

For:

P.O. BOX 33091

973 Farmington Ave

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

CBS TELEVISION STATIONS



# **WCBS-TV**

1011-416294

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 8 of 10

11/27/2012

Net 30 days

Account Exec:

JOHN LINK POL. **GWTS-PH** 

Office: Contract Num:

1011-58164

**Contract Dates:** 

10/16/2012-10/22/2012

**Customer Order:** 

Linked Order:

CPE: / 1342

In Account MENTZER MEDIA SERVICES(24184) With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable

West Hartford, CT 06107-2101

**Product Desc:** MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

	ATTN.Accou	iiilo i ayab	nic .			oice has been transmitt	•						
Buy	Flight										Total		
Line	Descr	iption			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate	
26	5PM E	ARLY NE	WS		10/22/2012-10/22	//2012 M			30	2	2,000.00		
,	Week Of		MTWTFSS Spots Per Week			<u>Rate</u>							
	10/22/2012-10/28/2012		M		2		2,000.00						
	Air Date	Dav	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
	10/22/2012		05:14 PM		LMFS12TV38H		30	2,000.00					
	10/22/2012		05:45 PM		LMFS12TV38H		30	2,000.00					
27	CDC F	VENING	NEWC		10/22/2012-10/22	2/2042	M	,		30	1	2,500.00	
	CB3 E	VEINING	INEVVO		10/22/2012-10/22	72012	IVI			30		2,500.00	
,	Week Of			MTWTFS	S	Spots Per Week		<u>Rate</u>					
	10/22/2012-10/	/28/2012		M	<u> </u>	<u> </u>		2,500.00			- 10		
	10/22/2012-10/	20/2012		101		'		2,500.00					
į	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	. /// -	Credit	<u>Remarks</u>	
	10/22/2012	Мо	06:59 PM		LMFS12TV38H		30	2,500.00					
28	INSIDE	ER			10/22/2012-10/22	2/2012	М	Lie V		30	1	2,500.00	
					. 105								
	Week Of	(00/0040		MTWTFS	<u>s</u>	Spots Per Week	N	Rate					
	10/22/2012-10/	28/2012		M				2,500.00					
į	Air Date	Day	Air Time	M/G For	Material		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
	10/22/2012	Мо	07:27 PM		LMFS12TV38H	1 1/2	30	2,500.00					
29	EARL	Y NEWS			10/22/2012-10/22	2/2012	М			30	2	1,800.00	
,	Week Of			MINITO	6	Spots Per Week		Data					
	Week Of 10/22/2012-10/	/20/2012		MTWTFS M	<u>. S</u>	•	Rate						
	10/22/2012-10/	20/2012		М		2		1,800.00					
į	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	<u>Remarks</u>	
	10/22/2012	Мо	06:11 PM		LMFS12TV38H		30	1,800.00					
	10/22/2012	Мо	06:28 PM		LMFS12TV38H		30	1,800.00					

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

LINDA MCMAHON FOR SENATE 2012(335824)

973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

> Towson, MD 21286-1002 ATTN:Accounts Payable

CBS TELEVISION STATIONS



## WCBS-TV

Invoice Num:

Invoice Date:

1011-416294

10/28/2012 Broadcast EOM

Billing Cycle: 10/01/2012-10/28/2012 **Billing Period:** 

Page 9 of 10

INVOICE

11/27/2012 Net 30 days

**Account Exec:** JOHN LINK POL. Office: **GWTS-PH Contract Num:** 1011-58164 10/16/2012-10/22/2012

**Contract Dates: Customer Order:** 

Linked Order:

CPE: / 1342

**Product Desc:** MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Buy	Flight									Total		
Line	Descri	otion			Buy Line Dates		мт	WTFSS	Du	r Spots	Rate	
30	LATE N	IEWS M-	SUN		10/22/2012-10/22	22/2012 M			30	0 1	4,500.00	
	Week Of			MTWTFSS S		Spots Per Week	Spots Per Week Rate					
	10/22/2012-10/28/2012		M		<u>- Opots 1 CI VVCCR</u>		4,500.00					
	10/22/2012-10/2	.0/2012		IVI		'		4,500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/22/2012	Мо	11:33 PM		LMFS12TV38H		30	4,500.00				
31	BLUE E	BLOODS			10/19/2012-10/19	/2012		F	30	0 1	16,000.00	
										and Mr.	3	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			A.	
	10/15/2012-10/2	21/2012		F		1		16,000.00				
	A:- D-4-	D	A:- T:	M/O F	Matarial		D	Dete	Dakit	One site	Damada	
	Air Date	-	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
	10/19/2012	Fr	10:45 PM		LMFS12TV32H		30	16,000.00				
32	NCAA I	-ООТВА	LL	10/20/2012-10/20/2012		/2012	S.		30	0 2	2,500.00	
							. 4					
	Week Of			MTWTFS	<u>S</u>	Spots Per Week		Rate				
	10/15/2012-10/2	21/2012		S .		2		2,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>			Rate	Debit	Credit	<u>Remarks</u>	
	10/20/2012	<u>Day</u> Sa	04:22 PM	IVI/OTOL	LMFS12TV38H		30	2,500.00		Credit	<u>iveiliaiks</u>	
					D. VII. 1			*				
	10/20/2012	Sa	07:06 PM		LMFS12TV38H	7	30	2,500.00				
	Tc	otal Spots	3	Gross Am	<u>nt</u>	Comm	ission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time	Totals	79	)	265,900.0	0		39,885.00	226,015.00	89,000.00	89,000.00	0.00	

#### **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

P.O. BOX 33091

NEWARK, NJ 07188-0091

For: LINDA MCMAHON FOR SENATE 2012(335824)

973 Farmington Ave

West Hartford, CT 06107-2101

In Account MENTZER MEDIA SERVICES(24184)

With: 600 Fairmount Ave Ste 306

Towson, MD 21286-1002 ATTN:Accounts Payable CBS TELEVISION



**WCBS-TV** 

INVOICE

Page 10 of 10

Account Exec: JOHN LINK POL.

Office: GWTS-PH Contract Num: 1011-58164

**Contract Dates:** 10/16/2012-10/22/2012

Customer Order:

Linked Order:

**CPE**: / / 1342

Product Desc: MCMAHON EST#1342

Broadcast airtimes represented are reported to the nearest minute.

This invoice has been transmitted electronically.

Invoice Num: 1011-416294 Invoice Date: 10/28/2012

Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Billing Notes

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

 Gross Billing
 265,900.00

 Trade Value
 0.00

 Agency Commission
 39,885.00

 Local Tax
 0.00

 State Tax
 0.00

 Pre Paid Amount
 0.00

 Pay This Amount
 226,015.00

Warranty - We warrant the above broadcasts were made according to the official station log.